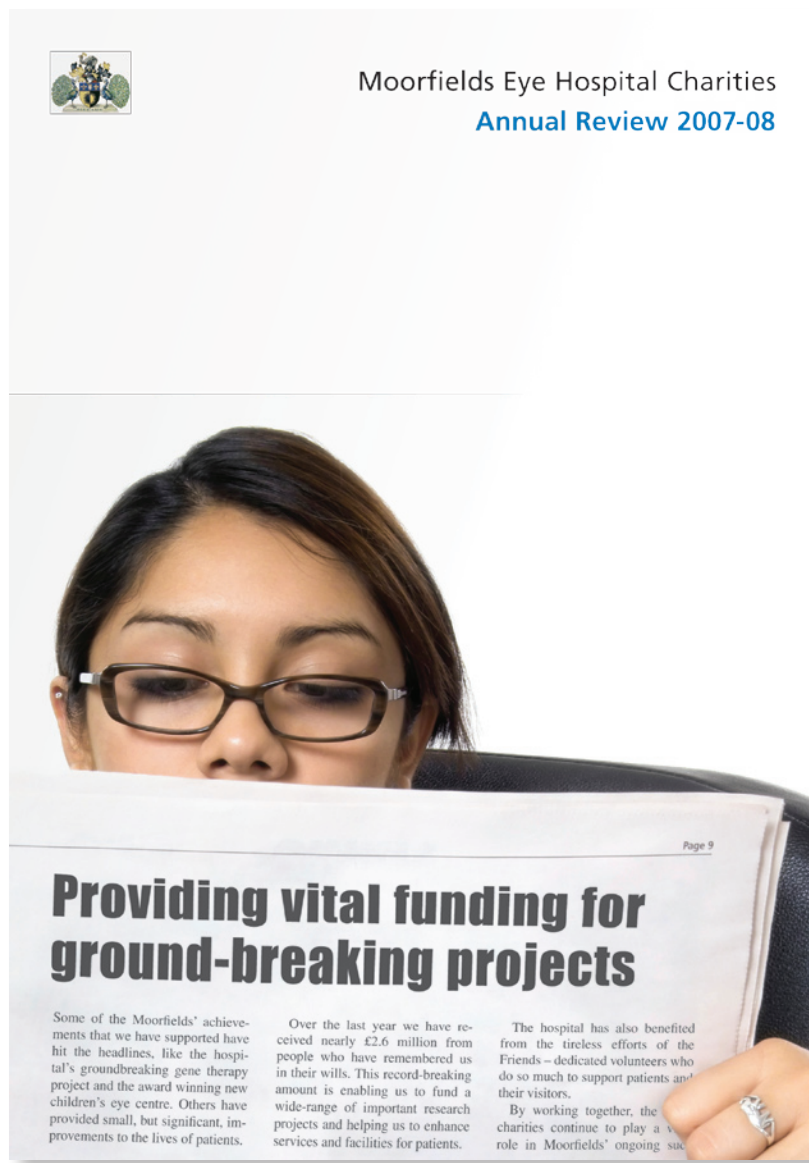


An eye on the future

When Moorfields Eye Hospital Charities asked us to design its annual report we set about to create a short, visually appealing document that people would want to read. The message on the cover was based around the success of its fundraising efforts in the previous year. The A5 document was designed to be accessible for people with visual impairment.



020 7336 1388
think@thiswayup.co.uk
www.thiswayup.co.uk

Think **UP**
THIS WAY