

No More Domestic Violence

The Safer Islington Partnership asked us to develop a campaign to help reduce the instances of Domestic Violence within the borough. The message needed to be powerful, engaging with both victims and perpetrators of abuse. We shot evocative images of domestic violence just happened, overlaid with the statement, “No More Domestic Violence” and used local advertising to promote the message. It’s already helping to make a difference, reports of repeat violence are down by 20%.



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