

HELP THE HOSPICES

# Living life to the full

Help the Hospices is a national charity for the hospice movement that gives a voice to over 200 hospices across the UK. We worked with them to refresh their brand identity. Our research and consultation process led to the development of a flexible identity system and visual style that reflects their core values of support, professionalism, collaboration and creativity.

Help the Hospices now have a clear voice and a distinct image that combine to create a compelling brand that will carry them forward and support the future growth and change of the organisation.



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THIS WAY