

Keeping it personal

Dimensions annual review sets out their key achievements for the year and continues to inform and educate their audiences about the personal and individual approach they take to supporting their customers. This years theme, Keeping it personal is brought to life using a series of personal adverts written from their customers. 'M, 45, hard working, committed and reliable, seeks understanding, flexible and open-minded employer to support me in a job', for example. Each section of the 24 page document features a personal advert, a case study and an abstract image to reference the theme.



020 7336 1388
think@thiswayup.co.uk
www.thiswayup.co.uk

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