

With you...

Breakthrough is the leading research charity in the fight against breast cancer. With such a large part of its work funded by donors, the relationship it builds with them is vital. We were briefed to create a new welcome pack for new donors that would help to cement the early stages of the donor/charity relationship. We devised the 'With You' concept to demonstrate how important the individual was to the charity.



020 7336 1388
 think@thiswayup.co.uk
 www.thiswayup.co.uk

Think UP THIS WAY